

SCHOOL DISTRICT OF JOHNSON CREEK  
**Communication Committee Meeting**  
**Wednesday, January 29, 2014**  
**6:00 p.m.**  
**District Office**

Chair Rick Kaltenberg called the meeting to order.

Members Present: Rick Kaltenberg, Kellie Loeb, Carol O'Neil, Superintendent Michael Garvey, Director of Teaching & Learning Lisa Krohn, and Principals Cale Vogel and Kristine Blakeley

Also Present: Patti Swanson, Merissa Nicholson, and Paula Constable

Dr. Garvey verified that the meeting was properly posted.

Motion by O'Neil/Loeb to adopt the agenda as posted. Motion carried.

Dr. Garvey reviewed the communication items approved at the last meeting.

1. Informational postcards to inform residents about the District
2. Referendum informational insert in the JAY and a special edition of the JAY
3. Coordination of website, facebook, twitter, etc.

The Committee reviewed content for the "curriculum" and "finance" postcards. It was suggested a third postcard created featuring staff and graduate accomplishments. The Administrative team will work on it.

Dr. Garvey will contact CESA 6 to contract for P.R. services for assistance with the postcard graphics/organization as well as referendum information materials. Dr. Garvey will also contact CESA 6 for assistance with the website.

The Committee endorsed the following referendum materials and communication methods:

- WEBSITE (including a permanent link on the main page)
- Facebook
- Twitter
- School Messenger
- Insert in the JAY
- Special edition of the JAY
- Personal meetings with community leaders
- Special "Senior" day at the school

Dr. Garvey will provide the Committee with a communications timeline for the next two months, after speaking with the CESA 6 consultants.

At a future meeting, the Committee will sketch out a long term communications plan.

Motion by Loeb/O'Neil to adjourn. Motion carried.

Submitted by:

Michael P. Garvey, Ph.D.  
Superintendent